



The International DOI Foundation

Frankfurt Book Fair

The Frankfurt Book Fair and the International DOI Foundation are pleased to announce new possibilities for DOI and FBF registrants. IDF and FBF intend to collaborate in using the DOI (Digital Object Identifier) as a facilitating mechanism for the transaction of rights in the publishing world, using an online rights catalogue.

The Frankfurt Book Fair Virtual (FBFV) Rights Catalogue will now offer the possibility to search a title by entering a DOI (Digital Object Identifier) where these have been assigned by the Publisher. Users of the system may access the online version of the title or further information about the title by clicking on the DOI.

In addition, IDF and FBFV are exploring further ways of cooperation in the field of structured supporting data and registration procedures which could lead to additional benefits for DOI and FBFV registrants in the future. The IDF and the Frankfurt Book Fair are also working with other initiatives such as INDECS. These developments will lead to increased automation and the availability of up-to-date information to assist publishers in exchanging information about rights.

Frankfurt Book Fair Virtual

Via the Frankfurt Rights Catalogue the great opportunities of digital information technology can be exploited by presenting rights for sale for intellectual property. Since its establishment in 1994, the Frankfurt Rights Catalogue has become the world's largest non-partisan "virtual" market place for books and multimedia reflecting the cultural diversity unique to the Frankfurt Book Fair. This virtual marketplace aims to initiate co-operation on a global level beyond cultural or corporate interests and help facilitate Internet-based commerce in rights trading.

The Frankfurt Rights Catalogue is an interactive system designed as a service for the publishing and information industries which implements globally accepted technical and copyright standards and guarantees a level playing field for small and large organisations alike. The Frankfurt Rights Catalogue is the core part of Frankfurt Virtual and electronically linked to the Exhibitors Directory, the Who's Who catalogue of persons attending Frankfurt, an interactive Hall Plan of the fairgrounds and includes links to exhibitors Internet homepages and email addresses of rights contacts. Online Registration capabilities enable current registrants to edit title information and submit additional titles up to and throughout the Frankfurt Book Fair.

The European Commission supports the further development of Frankfurt Virtual in cooperation with the Federation of European Publishers, twenty 'Partner publishers', Pira International, dateam InterMedia. For more information and to contribute to the project: <http://frankfurt-virtual.pira.co.uk>

International DOI Foundation

The International DOI Foundation (<http://www.doi.org>) was established with following the launch of the Digital Object Identifier at the Frankfurt Book Fair in October 1997. The purpose of the Foundation is to support the needs of the intellectual property community in the digital environment. The



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Foundation is supported by its member organizations, which represent a broad spread of interests such as technology companies, professional publishers, the music industry, and author and copyright agencies, representing a unique achievement in bringing such a wide range of digital technology and intellectual content interests together in a practical development activity.

The Foundation is developing the DOI as a standardised solution for the intellectual property communities (including text, music, images, and multimedia), and is now adding metadata and services to the initial concept of a persistent identifier. It maintains active involvement with related identifier discussions and systems and digital infrastructure developments, and is responsible for the appointment of service providers for the efficient operation of the technology and business activities of the DOI system. A goal of the Foundation is to engage members in active involvement in defining policies and solutions, and membership enquiries are welcomed from all who wish to participate in shaping the infrastructure for electronic publishing and information dissemination and ensuring the effective respect of copyright.

For further information on the DOI initiative and the DOI Foundation, please see the DOI web site (www.doi.org)

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