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The DOI is a system for interoperably identifying and exchanging intellectual property in the digital environment. The International DOI Foundation, a non-profit organization, manages development, policy and licensing of the DOI system to registration agencies and technology providers and advises on usage and development of related services and technologies.

1. DOI System reaches 100 million registrations

The 100 millionth DOI has now been assigned, via the Entertainment Identifier Registry, a DOI-based registry of universal unique identifiers for movie and television assets. This significant milestone builds on earlier growth. The ten millionth DOI was assigned in August 2003 via another major Registration Agency, CrossRef, as a persistent, interoperable, and extensible identifier to a technical article in a journal; and the millionth DOI was assigned in April 2000. DOIs are assigned by a growing federation of Registration Agencies across a variety of content sectors and language areas, and are in use by over 12,000 registrants.

For further information, see [DOI Registration Agencies](#) & [Entertainment Identifier Registry](#).

2. International DOI Foundation participates in new Linked Content Coalition

The International DOI Foundation is pleased to be one of the six founder Board members of the LCC (EDiTEUR, International DOI Foundation (IDF), International Press Telecommunications Council (IPTC), Movielabs, US National Information Standards Organization (NISO) and PLUS Coalition). A further group of standards bodies, including many of the International Agencies for the ISO TC46/SC9 Information and Documentation identifier standards, are now set to join.

The Linked Content Coalition (LCC), the unique media project that recently published its innovative technical framework to improve the management and communication of and access to online rights information, has been re-constituted as a permanent organization. The new LCC is a not-for-profit global consortium of standards bodies and registries with a remit to facilitate and expand the legitimate use of content in the digital network. Its Ten Targets for a Digital Future aim to ensure that every creator and every creation can be automatically identified on the Internet if they wish to be; that every creation can have machine-readable rights information linked to it (whether for commercial or free use); and that existing standards of different media types can be interoperable.

The LCC Forum is also launched as a companion forum to provide an open platform for anyone other than standards bodies to support and participate in the implementation, application and development of the LCC Framework.

The LCC was set up in response to calls from the European Commission for 'Big Ideas for the Digital Agenda'. It builds on earlier work on interoperability, the indecs project and its successors (also supported by the IDF) and shares the same basis as the DOI's approach to

incorporating existing metadata into DOI registrations. The resulting data framework is currently being used in a project (RDI) co-funded by the European Commission to improve efficiency in licensing, and has been adopted as the data model for the UK's Copyright Hub. Importantly, the LCC is not about re-inventing the wheel; LCC will do nothing that competes with existing standards, but will deal with matters of common interest across existing standards bodies including interoperability between existing standards, and the development of specific all-media standards or tools. The LCC is leading the way to create the infrastructure needed to support efficient global digital media businesses.

Robert Madelin, Director General of DG Connect at the European Commission said: "The LCC sets out to facilitate and support the legitimate use of copyright works under any business model, including "free use" where enabled by law or rightsholder choice. We at the European Commission are delighted to have been the catalyst for the creation of the highly-effective LCC which proves that innovative thinking and data management are key to the future of effective licensing."

UK Copyright Hub Chairman, Richard Hooper, said: "The Copyright Hub's aim is to make copyright licensing simpler. The Hub is being built on the foundations laid down by the LCC over many years. We are working together closely and neither party is duplicating the work of the other: a genuine collaboration and meeting of minds."

See the full [press release](#).

3. Facilitating the use of DOIs in Wikipedia

Wikipedia is the 8th largest referrer of DOI links to published research, despite only a fraction of eligible references in the free encyclopaedia using DOIs. One of the DOI Foundation's Registration Agencies, CrossRef, is joining with Wikimedia in launching a new initiative to better integrate scholarly literature in the world's largest public knowledge space, Wikipedia. This work will help promote standard links to scholarly references within Wikipedia, which persist over time by ensuring consistent use of DOIs and other citation identifiers in Wikipedia references. CrossRef will support the development and maintenance of Wikipedia's citation tools on Wikipedia. This work will include bug fixes and performance improvements for existing tools, extending the tools to enable Wikipedia contributors to more easily look up and insert DOIs, and providing a "linkback" mechanism that alerts relevant parties when a persistent identifier is used in a Wikipedia reference.

For further information see the [CrossTech](#) posting.

This is a service announcement for the International DOI Foundation and has been prepared to inform you of developments to enable digital copyright management of intellectual property.

For more information, please send your request to contact@doi.org.

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